# Picton Harbour Development Draft Vision



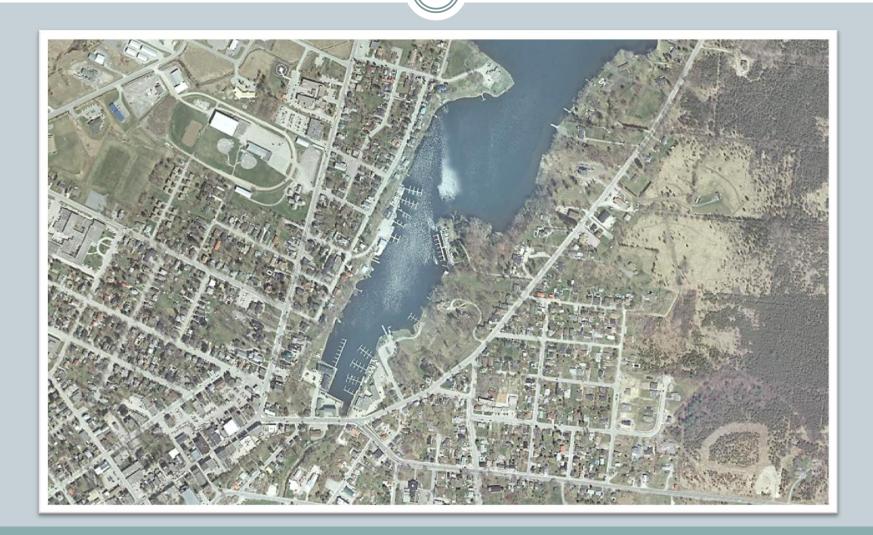


- Introduction (5 min)
- Presentation (30-40 min)
- Group Feedback (15-20 min)
- Individual Feedback

#### Introduction

- Jewel in the heart of Picton
- Underutilized asset
- If you don't have a vision...

# Development Area





- Planning/Picton Secondary Plan
- 2014 Community Development Strategic Plan
- Community & Economic Development Commission
- Picton Harbour Development Subcommittee

### Picton Harbour Development Committee

- Treat Hull (Chair, Councillor, Picton Ward)
- David Dodd (Vice Chair)
- Christine Winiarz-Searle (CEDC)
- Brian Clark
- Gordon Phillips
- Steven Burr
- Lyndsay Richmond (Picton BIA)

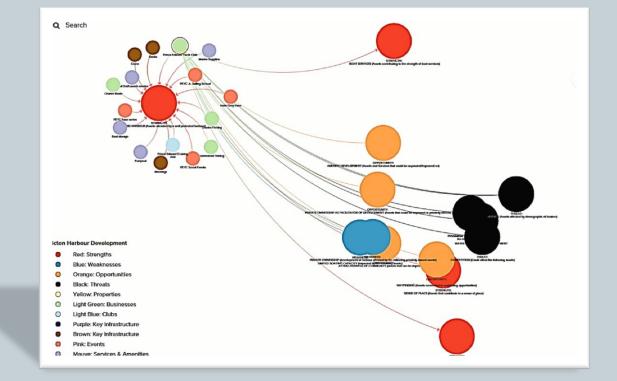


#### • Data Collection (review past plans, asset inventory)

Consultation

• SWOT

 Relationship Mapping



### **Community Engagement & Review**

- Stakeholder Surveys/Visitor Surveys
- Landowner/Business Meeting
- Individual Feedback
- All unedited feedback provided to subcommittee, Commission and Council

### **Development Vision**

- Key SWOT info
- Vision Statement and Guiding Principles
- Key Themes
- Linkages & Relationships
- Development Types (broadly)

#### Strengths:

- **1**. Sense of place
- 2. Proximity to downtown
- 3. Well-protected harbour
- **4.** Boat services



#### Weaknesses:

- **1.** Water quality
- 2. Limited public access
- 3. No public attraction

#### **Opportunities:**

- 1. Amenity development
- 2. Downtown revitalization project
- 3. Attractiveness of community/profile
- **4.** Private ownership

#### Threats:

- 1. Fiscal Pressures
- 2. Competition
- 3. Political instability

## Vision and Principles

#### **Vision**

• A vibrant waterfront meeting place for residents and visitors which contributes significantly to the social, cultural and economic fabric of Picton and the broader County.

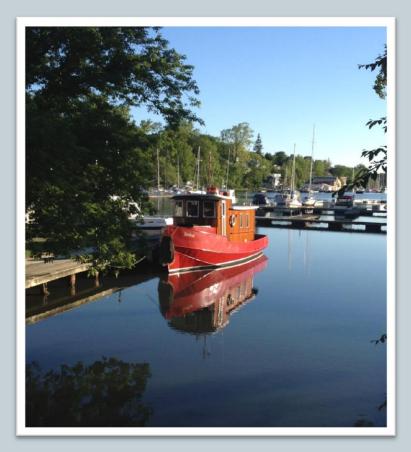
## Vision and Principles

#### **Guiding Principles**

- Ecological sensitivity and restoration
- Recreation (water and non-water related)
- Accessibility (watercraft, pedestrian)
- Connecting with Picton downtown
- Growth & Economic Development/housing developing
- Preserve and leverage existing waterfront assets, character & historical/maritime significance
- Community involvement/guidance

#### Key Themes

- Quality of Place
- Accessibility
- Amenities
- Activities



## Linkages & Relationships/Partnerships

- Picton BIA
- PEYC
- Picton Harbour Inn
- First Stone Ventures
- Royal Harbour Condominiums
- Claramount
- Municipality







## **Development Types**

- Residential
- Recreational
- Trails
- Open Space
- Commercial
- Parking







## **Emerging Priorities - General**

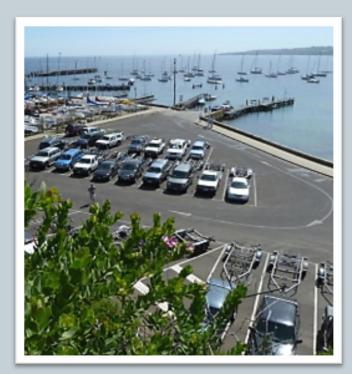
Build, operate and maintain <u>public</u> infrastructure:

- Marina
- Boat Launch
- Washroom Facilities
- Trail Head & Trails
- Parking Lot/Public Space
- Water Treatment Plant façade
- Docking/boardwalks

## **Emerging Priorities – General**

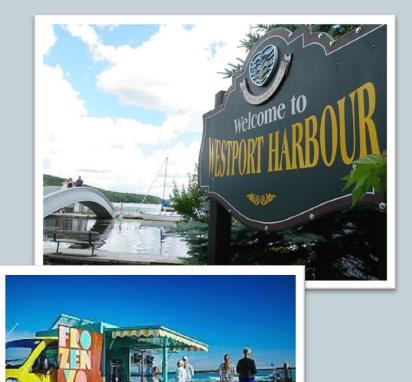
Investigate access to surrounding land for:

- Marina expansion
- Boardwalk expansion
- Additional parking



## **Emerging Priorities – Short Term**

- Entrance Sign at Harbour
- Wayfinding Signage
- Food Trucks/Chandlery/ Restaurants/Rentals
- Entertainment/Markets



## Emerging Priorities – Medium Term

- Parking, Connections, Water Treatment Plant <u>appearance</u>
- Marina Building Enhancement, Public Art, WIFI
- History, Interpretive signage
- Boardwalk, Trails, Parkette, Crosswalk



## Emerging Priorities – Long Term

#### Development of nearby properties

- Commercial spaces
- Growth of existing business
- Residential development

#### • Water treatment plant site

• New Marina?

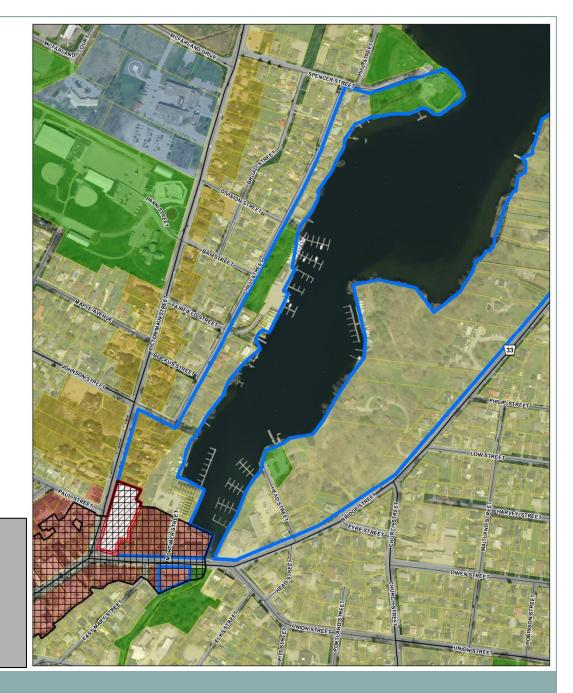
## Planning Context

#### Picton Hallowell Secondary Plan

- o Land Use Designations
- Picton Harbour Special Policy Area
- Top of the Hill Special Policy Area
- Heritage Conservation District
- Intake Protection Zone
- Mapping

# Picton Harbour Waterfront

**Current Land Use Policies** 







# Picton Harbour Waterfront

Potential Major Redevelopment Sites



#### Legend

Parcels



Major Development Sites (PEC Owned)

Major Development Sites

# Picton Harbour Waterfront

Future Developments, Connections and Amenities





## Planning Context

#### • What will drive a lot of these policy initiatives?

### **Group Feedback**

- In groups at your tables
- Top Three (3) exciting proposals/opportunities
- Top Three (3) potential challenges/concerns
- 10-15 minutes
- Review with group



#### Feedback - cdd@pecounty.on.ca

# Thank You!

Treat Hull Chair/Councillor, Picton Ward 1 Picton Harbour Development Subcommittee thull@pecounty.on.ca

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